

# On Location –

The Occasional Newsletter of Richard Cook Photography  
Edition 28<sup>th</sup> August 2020



## Welcome to the latest edition of 'On Location'

### Covid19 Updates

Covid19 has affected us all this year and only now am I able to start offering commercial photography again at anything like a sensible level.

Studio photography is, still, out of the question, sadly for two important reasons. 1. The studio is a little short to allow full social distancing and flexibility and 2. As the studio is attached to the house, customers would have to come through the living area first and that is not permitted under the current regulations.

I have also decided to drop passport photographs from my work as they have become impractical at the moment.

However, I can still offer outdoor portraits, headshots etc and of course my commercial work is unaffected, whilst following Covid19 PPE guidelines.

### Website Makeovers and new Corporate Identity

I have taken the "downtime" to develop my online presence and I now have three separate websites, all under the new RCP Logo, see above.

The original website: <https://richardcookphotographics.co.uk> still acts as the go to website for general information and I have now overhauled the site: <https://glamourbodoirstudio.co.uk> and created a new Commercial Photography site: <https://rcp-commercial-photos.uk/> All 3 sites now have a central corporate image under the new RCP logo.

*"If the picture isn't good enough, you're not close enough."*

*Robert Capa*

## The Forum Sittingbourne

The Forum Car park and surrounding area is being refurbished in readiness for the new Heart of Sittingbourne project, which will eventually add new restaurants, a hotel (which is now open) and a multiplex cinema to the site.

Just before Lockdown, I was asked to photograph the car park area with the brief to "make it look dynamic".

So I spent a couple of hours with a tripod, camera, wideangle lens and the obligatory yellow jacket doing just that.



The results were just what the customer wanted and they were going to book me for further work on the interiors but Lockdown got in the way. Hopefully, I will get back on site soon for them.

## **And finally for now.....**

I have re-launched my boudoir and glamour website with a more modern, corporate, look and easier to navigate menus and as mentioned above, created a completely new website to cover my dominant Commercial and Industrial work. Please take a look at the new address <https://glamourboudoirstudio.co.uk/> and at <https://rcp-commercial-photos.uk/>, where you will find newer pictures and ideas and perhaps, while you are there, go to the enquiries pages and book a shoot.

Both sites also now have secure addresses for more security.

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